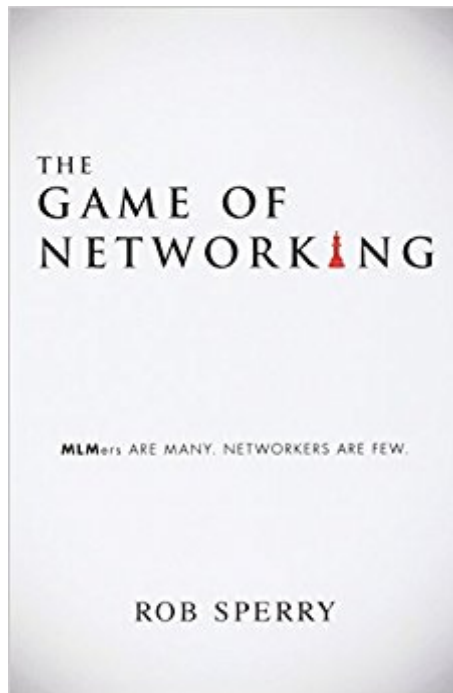




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The Game Of Networking: MLMers Are Many. Networkers Are Few.



Synopsis

Rob has come up with 3 1/2 Laws that will enhance your network marketing skills to increase sales, revolutionize your relationships and build a referral engine. The top inventors, visionaries and mavericks all used networking to launch and leverage their companies. Whether it was Thomas Edison networking with Henry Ford to put his batteries in Ford's cars, or if was Steve Jobs networking with George Lucas to acquire Pixar or social change like Bill Gates and Warren Buffet networking and creating the Giving Pledge, which has generated more financial contribution than any other charity in history, these visionaries used the 3 1/2 Laws that I illustrate in this book. You will benefit in the same way they did, to create lasting change, exponential growth and massive success.

Book Information

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Customer Reviews

"It is rare that I get an opportunity to read a fresh new powerful material on the subject of networking. This book is rich with stories, research and powerful distinctions. Studying it (vs reading it) will result in a quantum leap on your leadership, reputation and success. When it comes in print I will be gifting one to all of my teammates. Congratulations Rob. This is a fantastic work of art." Richard Bliss Brooke, Bestselling Author of the Network Marketing book The Four Year Career(R) "The best book on networking I've read in a LONG time! Rob shows you how to win in every aspect of life by teaching you how to be a master at the networking game... and does it in a book that can be read in one sitting. Read it... use it. Win!" Todd Falcone, Network Marketing Speaker, Coach and Author "Entertaining and easy to digest. The intent behind this book is

genuine and oozes off every page: to share what works, what's fun, what duplicates, and what's profitable so you can shorten your growth curve in the exciting profession of network marketing."

Josephine Gross, Editorial Director, Networking Times "Put simply, Rob Sperry loves people and has a passion for service to them. That love and passion fills every page of his new book, *The Game of Networking*. Rob dives deep into what it takes and exactly how to become a great networker. He shares real life experiences mixed with proven stories to illustrate the significance of (relationships/ friendships). This a powerful, must-read book." Lisa Grossman, Network Marketing Speaker, Consultant and Strategist "The *Game of Networking* is the modern day book for How to Win Friends and Influence People. It dives deep into specific skills that are all too often just skimmed over. And most of all, this book is REAL LIFE. After building a network of over 150,000 distributors in 5 countries, I can tell you that Rob knows the game of networking. His examples are real and his stories are compelling. Great book!" Jordan Adler, Author of the Best Seller, *Beach Money*, Network Marketing Millionaire "Rob Sperry's *The Game of Networking* is a wonderful tool to add to your business toolset. His formula makes the necessary, but often times difficult task of networking obtainable. Sperry's principles are easy to understand and this book will certainly give you the skills to improve your networking ability in all aspects of life, not just business." Ty Bennett, Author of *The Power of Storytelling*

Rob Sperry has been recognized by top publication, *Business For Home*, as the #1 trainer for 2017 in the network marketing industry. In his first year in the industry, he reached the highest level in Nu Skin, a multi-billion dollar company. Conquering new heights Sperry became the co-creator of mynt. mynt was a spin-off from a \$3 billion dollar company (total sales) and launched with a million dollars in sales, in just the first month. After the success of mynt, Sperry was instrumental in bringing two top companies together, thus creating one of the largest mergers in the network marketing industry. Due to his expertise, he has been featured in national and international books, podcast, blogs, articles, and magazines specific to finding success in network marketing.

WOW. Rob mentioned that it took him 9 years to write this book, and I can clearly see why! This book remind me of Aesop's Fables with all the stories throughout. You can pick up this book and read one story and get enough value to make the whole book worth it, or you can read cover to cover because this book is just THAT GOOD. Not only are there timeless networking principles that aren't taught in school, but there are up-to-date social media references and training that will change the way you network forever. I don't want to sound cliché, but if there's ONE BOOK that you

haven't read and need to... it's this book. This will go down as an all-time classic, hands down. I dare you to find another book with this much value on every page that is such an easy read! If you're still considering getting this book... stop wasting time and GET IT.

I've read over 200 books on network marketing and this book is clearly in the top 10. Would you like to cut your learning curve in this profession in half, then this is a "must read". Thank you Rob for your contribution to this profession.

What I got most from reading *The Game Of Networking*, is that honesty, hard work, and some sound knowledge, is a great foundation for success in a VERY competitive industry. The industry is changing, and the "old school" way of recruiting just isn't working anymore. Rob Sperry's style of writing is very easy to read as I apply his techniques to my own business. Learning about the "Ben Franklin Effect" alone is worth the price of this book! It's no wonder that Rob was voted as the Top Networking Marketing Coach in 2017... even over greats like Eric Worre!!
The Game of Networking: Mimers Are Many. Networkers Are Few.

Rob Sperry is a liar! He said this book might change the way I network with people. It **ABSOLUTELY** will change the way you influence others. Too often there are books that don't have any substance. This is NOT one of those books. Sperry has captured the true power of networking with his 3 1/2 laws. If you don't know the 3 1/2 laws I highly recommend this book.

Simply put Rob Sperry knows what he is talking about. This is an industry where **MANY** people will seem like they have all the knowledge but really don't know what they are talking about. Rob has decades of experience and real world results that he has marvelously packaged into this book. Not only do I recommend buying one for yourself but it would be very wise to require new people enrolling in your business to treat this as mandatory training when beginning their career in this industry.

Even though Networking is Serious business it is like anything else still a game. If you want to win or have success in any game you need to know how to play and how to **DOMINATE**. This book is just that resource. Grab it now and start playing in the **BIG LEAGUES**.

I don't often find a book that has relevant and new content and is written in an entertaining way but

when I do, I can't put the book down. The game of networking is one of those books. I loved it and couldn't put it down. The 3 1/2 laws are relevant for any industry and is something I can apply immediately for a lasting impact. 5 stars all around!

Rob is one of the few people who have truly dissected the game of networking and understand it at its core. He is the epitome of a world-class networker. He knows how to build a business through the network marketing model. More importantly, he knows how to teach other people how to do it. Anyone that is serious about learning how to grow a network marketing business had better do themselves a favor and grab a few copies of this book - one for themselves and some for their partners!

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